

# Destination Partnerships Specialist

## Tourism and Events Queensland

Tourism and Events Queensland (TEQ) is a statutory body of the Queensland Government and the State's lead tourism marketing, destination and experience development and major events agency.

TEQ's vision is to inspire travellers to visit Queensland as their destination of choice through bold and globally recognised marketing and events that support growing overnight visitor expenditure (OVE) to \$44.4 Billion by 2032. TEQ is committed to working collaboratively with key stakeholders to achieve this growth in Queensland's visitor economy.

## About the team

The Destination Partnerships Specialist role sits within the Destinations and Partnerships pillar of the Commercial and Partnerships Group at TEQ.

The Commercial and Partnerships Group drives both visitor economy sector-focused and destination partnerships, to deliver balanced economic, environmental, cultural and social outcomes, and assists Queensland's Tourism Industry in achieving the Towards Tourism 2032 Queensland statewide strategies, objectives and targets.

The Destinations and Partnerships pillar plays a vital role in fostering collaboration among Queensland's tourism stakeholders, key government entities, commercial partners, and TEQ to maximise outcomes for tourism and events in Queensland.

## Purpose of the role

The Destination Partnerships Specialist will provide support to the Destination Partnerships Directors, who are responsible for leading TEQ's strategic direction for Queensland's destinations, using a partnership approach with key industry stakeholders including Regional Tourism Organisations, tourism operators, local government, industry associations and internal TEQ departments.

The Destination Partnerships Specialist will also lead the implementation of TEQ's Host Program which ensures maximum value is derived from the stakeholder engagement opportunities secured within TEQ's contracts across all Queensland Major Events. This ranges from VIP corporate hospitality ticketing through to general attendance at sporting, cultural and lifestyle events across Queensland. Working with the Destination Partnerships Leader, who will provide strategic direction for the program, the Destination Partnerships Specialist will engage with a broad range of internal and external stakeholders.

## You will bring to the role

Must have	Great to have
<ul style="list-style-type: none"><li>▪ Demonstrated project management skills with the ability to meet deadlines.</li><li>▪ Experience working in fast-paced environments with evolving priorities.</li><li>▪ Proactive problem solving with the ability to anticipate needs, troubleshoot issues independently and take initiative.</li><li>▪ Strong ability to streamline and optimise workflows, ensuring the most efficient and effective ways of working.</li><li>▪ Demonstrated ability to manage a high volume of tasks with strong attention to detail.</li><li>▪ Demonstrated ability to provide exceptional support and service to internal and external stakeholders.</li></ul>	<ul style="list-style-type: none"><li>▪ Tertiary qualifications in tourism, business or related discipline.</li><li>▪ Experience, understanding and knowledge of the tourism and events industry and unique destinations.</li><li>▪ Experience in event logistics and/or coordination</li><li>▪ An appetite to build a career in the tourism and/or events industry.</li><li>▪ Experience in working with CRM systems.</li></ul>

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## What you will do

Accountability	Major Activities
<ul style="list-style-type: none"><li>Provide support to the Destination Partnerships Directors/Leaders</li></ul>	<ul style="list-style-type: none"><li>Assist with the coordination of destination-specific initiatives including:<ul style="list-style-type: none"><li>Famil activity and networking functions aligned to TEQ, Board visits across Queensland,</li><li>Industry engagement webinars, and</li><li>In-region events and activities.</li></ul></li><li>Assist with the delivery of state-wide initiatives, including TEQ's annual Business Planning events.</li></ul>
<ul style="list-style-type: none"><li>Lead the implementation of TEQ's Host Program</li></ul>	<ul style="list-style-type: none"><li>Work with teams across TEQ to determine the best avenues to drive maximum value from stakeholder engagement opportunities at major events including:<ul style="list-style-type: none"><li>Manage the coordination and logistics of invitations, RSVP management and ticketing distribution for over forty major events each year,</li><li>Proactively review and improve guidelines and processes for TEQ's Host Program to ensure effectiveness and efficiency, and</li><li>Prepare reporting for TEQ's Host Program.</li></ul></li></ul>
<ul style="list-style-type: none"><li>Project management and support</li></ul>	<ul style="list-style-type: none"><li>Provide project management support across the Commercial and Partnerships Group.</li><li>Ensure effective communication and coordination among teams to enhance project outcomes.</li><li>Collaborate with other business units across the organisation.</li><li>Encourage engagement and participation from all stakeholders to drive project success.</li></ul>
<ul style="list-style-type: none"><li>Other responsibilities</li></ul>	<ul style="list-style-type: none"><li>Ensure tasks undertaken adhere to all TEQ's policies, procedures and guidelines.</li><li>Other duties as directed</li></ul>

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## How you will do it

Capability	How you will display it
<b>Focused on the Greater Good</b> Strengthening TEQ's outcomes and partnerships with a genuine focus on the greater good.	<ul style="list-style-type: none"><li>▪ Contributes to opportunities that drive greater outcomes for industry.</li><li>▪ Tactfully challenges practices or situations to improve TEQ's potential to deliver value</li></ul>
<b>Collaborative</b> Working with others as a team player and sharing resources and information	<ul style="list-style-type: none"><li>▪ Considers and encourages feedback on matters that affect others.</li><li>▪ Consistently invests time with other teams to resolve challenges and co-create.</li><li>▪ Finds ways to establish a mutual benefit to strengthen involvement and support.</li></ul>
<b>Energetic</b> Fostering enthusiasm and passion	<ul style="list-style-type: none"><li>▪ Responds to ideas with high enthusiasm and interest to encourage energy in others.</li><li>▪ Recognises when drive and passion are beneficial and when to scale back and assure balance.</li><li>▪ Displays self-management and focus in response to unexpected challenges.</li></ul>
<b>Agility</b> Adaptable and flexible through change	<ul style="list-style-type: none"><li>▪ Takes on more responsibility when initiatives are likely to impact team</li><li>▪ Solutions focused when managing obstacles to change</li><li>▪ Considers stakeholders who may be affected by the change</li></ul>
<b>Result Oriented</b> Solutions focused outcomes for self, team, TEQ and industry success.	<ul style="list-style-type: none"><li>▪ Develops clear and practical plans that link with TEQ strategy and cover appropriate level of detail.</li><li>▪ Proactively identifies obstacles and applies industry knowledge to develop workable tactics to resolve.</li><li>▪ Delivery of responsibilities in a timely manner and to high standard.</li><li>▪ Timely response to unexpected challenges.</li></ul>

## About the role

<b>Position title:</b>	Destination Partnerships Specialist
<b>Status:</b>	Permanent Full-time
<b>Level:</b>	Level 5 (\$92,970 – \$112,977 plus superannuation and leave loading)
<b>Group:</b>	Commercial and Partnerships
<b>Team:</b>	Destinations and Partnerships Pillar
<b>Reports to:</b>	Destination Partnerships Leader
<b>Location:</b>	Brisbane
<b>Direct Reports:</b>	Nil
<b>Key Stakeholders:</b>	Internal TEQ teams, TEQ Group Executives, Event Organisers, external stakeholders including VIPs, tourism operators, and strategic partners
<b>Closing Date:</b>	6 November 2024

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## Additional Information

- Applications will remain current for a period of up to 12 months after the closing date of the original vacancy and may be used for recurring or similar vacancies.
- A probationary period of three months will apply to appointees external to TEQ.
- Pre-employment checks will occur prior to any offer of employment being made. Checks may include:
  - Referees
  - Proof of eligibility for appointment (i.e. residency/citizenship status or evidence of your Australian working visa)
- Within one month of commencing employment, the successful applicant is required to disclose any employment as a lobbyist in the previous two years.
- The recommended applicant will be required to disclose any serious disciplinary action taken against them in public sector employment.
- Late applications cannot be submitted via the online job boards so please allow enough time before the closing date to submit your application. The selection panel will decide if they will accept a late application.
- TEQ will manage your personal information collected through a recruitment and selection process in accordance with the [TEQ Privacy Statement](#).

## Equity and Diversity

Tourism and Events Queensland recognises the importance and uniqueness of Queensland's Aboriginal and Torres Strait Islander cultures and has developed a Reconciliation Action Plan to demonstrate our commitment towards reconciliation through how we operate and do business. We encourage Aboriginal and Torres Strait Islander people to apply for this position. This is an equal opportunity measure under section 105 of the *Anti-Discrimination Act 1991*.

We are committed to providing a diverse and inclusive workplace including making any reasonable adjustments to support you through the recruitment process.